

**BEIJING NORMAL-HONG KONG BAPTIST
UNIVERSITY**

Faculty of Science and Technology

Minor Programme in Applied Psychology

2026-2027

Contents

1. General Information	3
1.1. Programme Title.....	3
1.2. Academic Unit Involved in the Delivery of the Programme	3
1.3. Programme Aims, Objectives and Intended Learning Outcomes.....	3
1.4. Medium of Instruction	4
1.5. Target Students	4
1.6. Year of Implementation	4
2. Programme Requirements and Structure	4
2.1. Programme Requirements	4
2.2. Programme Structure	4

1. General Information

1.1. Programme Title

Minor Programme in Applied Psychology
应用心理学副修

1.2. Academic Unit Involved in the Delivery of the Programme

The Programme is to be offered by the Applied Psychology Programme and administrated under the Faculty of Science and Technology.

1.3. Programme Aims, Objectives and Intended Learning Outcomes.

With support from the Applied Psychology (APSY) Programme, the aims and objectives of the Minor Programme in Applied Psychology are:

- (1) To offer students with a quality and solid behavioural sciences foundation, so that students can understand and apply fundamental psychology knowledge as well as related skills to solve real-life problems and lead happier life;
- (2) To prepare students to work and serve within various cultural contexts. The Minor Programme in Applied Psychology at BNBU will equip students with the ability to examine the practice of psychology in China through studies in cultural diversity and Chinese history. Students will be made aware that work practices, organisations, and economies do not exist in a cultural vacuum;
- (3) To enable students from other majors to solve real-life problems utilizing their knowledge derived from their major discipline and from the psychological perspectives of human affects, behaviour and cognition. This synergy of knowledge acquired from a student's major discipline and the Minor Programme in Applied Psychology will transform him/her to be an effective thinker and learner, who is open minded, socially responsible, and ethical.

Table 1 outlines the Programme Intended Learning Outcomes (PILOs) of the Minor Programme in Applied Psychology whereas Table 2 delineates the alignment of the PILOs with the Graduate Attributes (GAs) of BNBU.

Table 1: Programme Intended Learning Outcomes (PILOs)

Upon successful completion of the Minor Programme in Applied Psychology, students should be able to:	
PILO 1	Analyse research data and synthesise plausible solutions from a psychological perspective
PILO 2	Distinguish and relate to the complexity of intellectual and cultural diversity in China and the international context in the practice of Applied Psychology
PILO 3	Understand and develop insights pertaining to the complexities of human nature

Table 2: Mapping of the Programme Intended Learning Outcomes (PILOs) with the Graduate Attributes (GAs)

PILOs	Graduate Attributes							No. of Gas addressed by this PILO
	Citizen-ship	Know-ledge	Learn-ing	Skills	Creati-vity	Communi-cation	Team-work	
PILO 1		X	X		X			3
PILO 2	X				X	X		3
PILO 3	X	X	X					3
No. of PILOs addressing this GA	2	2	2	0	2	1	0	---

1.4. Medium of Instruction

The medium of instruction for the Programme is English.

1.5. Target Students

The Minor Programme in Applied Psychology targets at all non-APSY major students.

1.6. Year of Implementation

The Minor Programme in Applied Psychology has been offered since the Academic Year of 2015-2016.

2. Programme Requirements and Structure

2.1. Programme Requirements

Students can claim the Minor Programme in Applied Psychology if they can fulfil the following criteria:

- a) Complete 15 units in accordance with the stipulated programme structure; and
- b) Attain a minimum cumulative GPA of 2.0 for all the 5 courses (i.e. 3 required courses and 2 elective courses).

2.2. Programme Structure

The curriculum of the Minor Programme in Applied Psychology is summarised in Table 3 shown below.

Table 3: Curriculum Structure of the Minor Programme in Applied Psychology

Code	Title	Units	Level	PILO			Pre-requisite(s)
				1	2	3	
Required Courses – students should complete 3 units of the following course:							
PSY2043	Introduction to Psychology	3	2	X	X		None
Elective Courses – students should complete 12 units (any 4 courses from the following list):							
PSY2003	Biological Psychology	3	2	X		X	PSY2043

Code	Title	Units	Level	PILO			Pre-requisite(s)
				1	2	3	
PSY2023	Social Psychology	3	2		X	X	PSY2043
PSY2033	Developmental Psychology	3	2	X		X	PSY2043
PSY3003	Theories of Human Personality	3	3	X		X	PSY2043
PSY3043	Consumer Psychology	3	3	X		X	PSY2043
PSY3063	Psychology of Cultural Diversity	3	3		X	X	PSY2043
PSY3133	History and Systems in Psychology	3	3	X		X	PSY2043
PSY4063	Psychology of the Chinese People	3	4	X	X		PSY2043